



Affordable, Flexible, and Scalable

Why POTS Replacement Can't Wait

- FCC Mandate: POTS lines are being phased out—cellular is the future.
- Rising Costs: Maintaining aging copper lines is increasingly expensive.
- Compliance Risks: Legacy systems often fall short of PCI, HIPAA, and NFPA 72 standards.
- No Upgrade Path: Copper lines won't be modernized by carriers.
- Operational Risks: Outdated lines have higher failure rates, limited visibility, and greater vulnerability.

Simplifi VoiceLink: Reliable, Cost-Effective Communication

Simplifi VoiceLink replaces outdated POTS lines with LTE-based connectivity, keeping critical systems online — including phones, fax lines, elevators, fire alarms, security panels, and emergency phones — without the cost and hassle of copper.

Key Features:

- Easy Plug & Play: Power, connect, and go no trenching or rewiring required
- E911 Compatible: Supports emergency location services for compliance and safety
- Remote Management: Monitor and manage devices centrally for IT efficiency
- Cost Savings: Eliminate expensive POTS line fees with predictable pricing
- Optional Battery Backup: Continue service during power outages



3 Simple Steps to Get Started

1

Plug the Simplifi into a power outlet and connect your VoiceLink dongle.

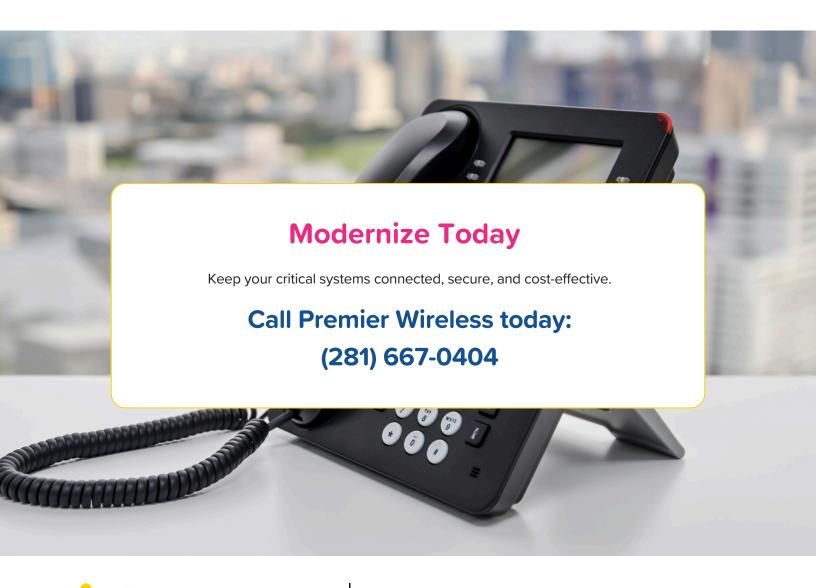
2

Plug your phone line into the VoiceLink dongle.

3

Start using your equipment

— Simplifi supports faxing,
calling, E911 compliance,
and other POTS line
devices.







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